

21st March 2022

Dear parent/carer

Free Food Vouchers for Easter Holidays 2022

Please Note: The national grant funding to support this initiative is due to end after Easter and there are currently no national plans to continue this support after the Easter holiday. The Council will continue to ask the Government for further support as we understand how important this scheme has been to so many families and children across our city.

The Government has provided a Household Support Grant to assist with food and energy costs over the winter period. Sheffield City Council recognises that many families continue to face financial difficulties because of the pandemic, changes to Universal Credit, and rising costs for food and energy.

A £30 food voucher will be sent to the following groups to help over the Easter holiday:

- Families who claim income based Free School Meals (FSM).
- Families who get income assessed Early Years Support (2–4-Year-Olds).
- Young people leaving their care setting (Care Leavers).

Our Plan

We have chosen to continue to use Edenred as the supplier of the vouchers again as parent/carers are familiar with the two-step process involved in downloading the vouchers.

- We aim to have the voucher letters sent out to parents by second class post, and parents will receive them **w/c Monday 21st March**. The letter will include the website link for Edenred and clear instructions on how to download the voucher.
- Any child/young person that becomes eligible for a food voucher between **11th March 2022 – 3rd April 2022** will be sent a voucher letter **w/c 11th April 2022**.

The Process

- As before, parents/carers need to go to the following website to redeem their Easter vouchers - www.selectyourcompliment.co.uk/grocery
- Enter your unique 16-digit e-Code and select your chosen supermarket. Edenred give you a choice of 10 supermarkets: Aldi, Tesco, Asda, Sainsbury's, Waitrose, M&S, McColl's, Company Shop, Iceland and Farmfoods.



- Parents/carers are able to download your vouchers for more than one supermarket. For example, £10 for Aldi and £5 for Asda.
- The downloaded E-Gift Card/Voucher will arrive by email within 24 hours. If they can't find this, they should check their Junk/Spam folder

Please note that codes need to be activated within 3 months or they will be cancelled.

Once they have claimed their voucher on the Edenred website the voucher will be valid for 12 months.

We have again produced a short 'How to...' video for parents that you can put on your school website/social media if you wish. The instructions on how to download the video are below:

The YouTube link is - <https://youtu.be/OJLMy8WqMqg>

The Cloud video download link is: <https://shared-assets.adobe.com/link/45d8a37f-56af-462f-6d71-882b6d9c3757>

(Please note you need to open this in Chrome browser to download)

Where can families get further help?

- The FSM voucher helpline will be available on 0114 2734567, option 4, option 3, and can offer help to parents/carers experiencing difficulties with their e-Codes or with general FSM enquiries.
- Parents/carers can also contact Edenred directly with an enquiry about an eCode or voucher at freeschoolmealsparents/carers@edenred.com or telephone 0333 400 5932.

If as a parent/carer, you are facing financial hardship there is free advice and support available at www.citizensadvice.org.uk or call on 0808 278 7820. You can also find further information about support at:

www.sheffield.gov.uk/home/your-city-council/coronavirus-hub/support-for-people

Thank you
Sheffield City Council